

March 31, 2025

<b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001  <b>BSE Scrip Code: 500067</b>	<b>National Stock Exchange of India Ltd</b> Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051  <b>NSE Symbol: BLUESTARCO</b>
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Dear Sir/Madam,

**Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations') for change in Senior Management of the Company**

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of Listing Regulations, we hereby inform that Mr Mohit Sud is appointed as the Group President, Unitary Cooling Products with effect from today, March 31, 2025.

Mr Mohit Sud is Senior Management Personnel as per Regulation 16(1)(d) of the Listing Regulations.

Details with respect to the above change as required under Regulation 30(6) of Listing Regulations read with the SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed herewith as '**Annexure – I**'.

A press release in this regard is enclosed as '**Annexure - II**'

The aforesaid information is also being placed on the website of the Company at [www.bluestarindia.com](http://www.bluestarindia.com)

Kindly take the same on record.

Thanking you,  
Yours faithfully,  
For **Blue Star Limited**



**Rajesh Parte**  
**Company Secretary & Compliance Officer**  
Encl. : a/a

**Annexure - I**

**Details required under the Listing Regulations read with SEBI Circular No. SEBI/ HO/ CFD/ CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023**

**Change in Senior Management of the Company**

<b>Particulars</b>	<b>Details</b>
Reason for change viz. appointment, <del>re-appointment,</del> resignation, removal, death or otherwise	Appointment of Mr Mohit Sud as the Group President, Unitary Cooling Products with effect from March 31, 2025
Date of appointment/ <del>re-appointment/</del> cessation (as applicable) & term of Appointment/ <del>re-appointment;</del>	With effect from March 31, 2025  Not applicable
Brief profile (in case of appointment);	Mohit is a Mechanical Engineer with an MBA from XLRI, Jamshedpur. He has over two decades of experience in Hindustan Unilever, where he has successfully managed various Sales & Marketing roles for several product categories including Home Care and Beauty & Well Being in many geographies across India. In his last assignment as Vice President, he was responsible for driving the Premium Retail distribution for the Beauty & Well Being business.
Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable

Blue Star Limited



## PRESS RELEASE

### Blue Star appoints Mohit Sud as Group President, Unitary Cooling Products



Blue Star Limited has announced the appointment of Mohit Sud (Mohit) as Group President, Unitary Cooling Products with effect from March 31, 2025. Unitary Cooling Products is a fast-growing segment, and it includes room air conditioners and commercial refrigeration products such as deep freezers, water coolers, visi coolers and modular cold rooms. Mohit will hold the end-to-end responsibility including sales, marketing, service, R&D, manufacturing, and supply chain. He will also be part of the Group Management Committee of the Company.

Mohit is a Mechanical Engineer with an MBA from XLRI, Jamshedpur. He has over two decades of experience in Hindustan Unilever, where he has successfully managed various Sales & Marketing roles for several product categories including Home Care and Beauty & Well Being in many geographies across India. In his last assignment as Vice President, he was

responsible for driving the Premium Retail distribution for the Beauty & Well Being business.

B Thiagarajan, Managing Director, Blue Star Limited, states, “The market for room air conditioners and commercial refrigeration products is poised for exponential growth in the coming years, and we aim to further build on our leadership position and grow our market share. Mohit’s rich experience in sales, distribution and marketing will be extremely valuable.”

Vir S Advani, Chairman & Managing Director, Blue Star Limited, adds, “The Company has been on a growth path, and I am very optimistic about our prospects. To be future-ready, we have been making significant investments in R&D, manufacturing, digitalisation, sales & marketing. Simultaneously, we are strengthening our leadership team with external and internal talent. Mohit is an important addition to our team as we scale our consumer-facing businesses.”

Place: Mumbai

Date: March 31, 2025

*For additional information, please contact Girish Hingorani, Vice President – Marketing (Cooling & Purification Appliances) & Corporate Communications, Blue Star Limited.*

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