



BLUE STAR



**WORLD-CLASS  
DEEP FREEZERS WITH  
FEATURES RARELY  
FOUND IN OUR WORLD.**

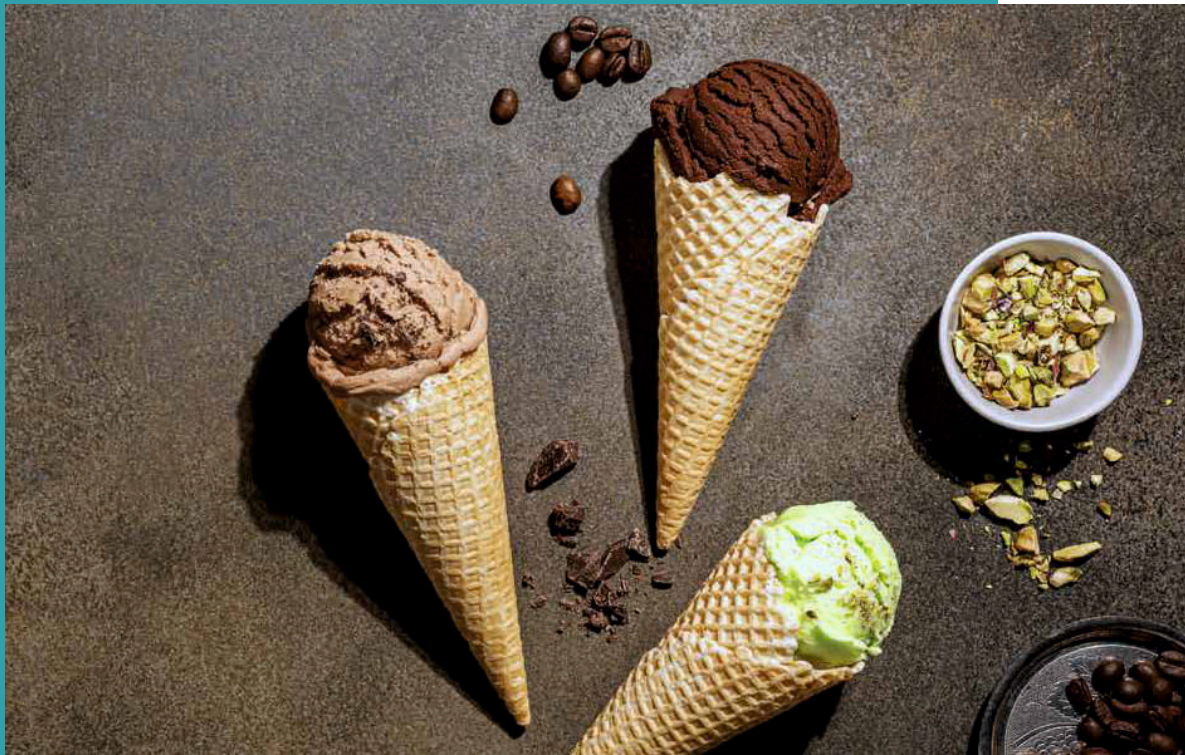


Blue Star Deep Freezer (8D Series)

Blue Star takes great pride in celebrating its long and successful journey to become an industry leader synonymous with innovation, quality and world-class customer experiences, that too across the world. Leveraging over 7 decades of experience in building air conditioning and refrigeration solutions, Blue Star's commercial refrigeration offerings cover a variety of applications at hotels, schools & universities, hostels and various eateries.

Each world-class solution is designed for optimum preservation and storage of foods and food produce, ensuring freshness for longer periods. Commercial refrigeration solutions include Reach-in Chillers & Freezers, Under Counter Chillers & Freezers, Modular Cold Rooms, Multi-Deck Open Chillers, Island Freezers, Pharmacy Refrigerators, Medical Freezers, Deep Freezers and Bottle Coolers.

Blue Star also offers the widest range of Storage Water Coolers with different choices of purification, all tested for superior performance in high-ambient conditions. Apart from every product complying with high-quality ISO standards for hygiene and sanitation, Blue Star manufactures multiple models under each product category to suit the requirements of customers across the spectrum.





## QUALITY ASSURANCE

At Blue Star, we believe that quality is not just a policy but a way of life. We are deeply committed to delivering quality products and services, and are constantly looking for new ways to achieve this. We have rigorous quality checks in place for our manufacturing process in Commercial Refrigeration. All this is backed by various certifications, registrations and compliances from internationally acclaimed bodies.

## WORLD-CLASS MANUFACTURING

Blue Star's foray into manufacturing began in the 1940s from a small office in Forbes Street in Colaba, Mumbai. In the mid-1960s, we expanded our manufacturing base with a factory in Thane, Mumbai.

Today, Blue Star operates world-class manufacturing facilities at Dadra, Himachal Pradesh, Wada and Ahmedabad. With modern, state-of-the-art manufacturing technologies and equipment adhering to global quality standards and manufacturing processes, we have been delivering products of consistent quality both in India and international markets. In all, we have a manufacturing footprint in excess of 1 lakh sq. mtr. producing over 300 models across 25 product lines.





## WADA - THE PRIDE OF OUR MANUFACTURING PROWESS

Our Wada plant is a shining example of what Indian manufacturing can be. Set in about 25000 sq.m. of space, it is the largest factory of Blue Star. With a modular production line that responds to fluctuations in production and automatically controls production progress by taking advantage of IoT (Internet of things), this plant is a big step towards a bigger future.

A model factory for Blue Star with industry 4.0 setup in adopting the latest technology such as robots, digital twins, factory simulation, flexible manufacturing, 100% turnaround traceability, the Wada plant has the capability to produce over 2 lakh energy-efficient freezers and 1 lakh storage water coolers.

The plant also has a flexible setup that allows the Company to scale up production according to customer demand while following strict quality management with a robust, centrally monitored and computerised performance-testing that is controlled over WiFi. More important, this facility follows Blue Star's philosophy of being committed to the environment and is built with 75% of the factory roof area covered with solar power generators, making it one of the few green factories in India.

# CERTIFICATIONS

Our manufacturing facility at Wada, India has been awarded a Green Building Certification for being eco-friendly and zero polluting. All our manufacturing facilities are also ISO 9001:2015 quality certified for the entire manufacturing and product output process.



# RESEARCH & DEVELOPMENT

Blue Star is one of the pioneers in introducing advanced technology and applications to the Indian market. As a philosophy, we focus on Digital Technology and Sustainability, with continuous investments and focused efforts in R&D. Backed by a new-age infrastructure, we take pride in having one of the best R&D centres in the Indian Commercial Refrigeration industry. Our R&D facility is recognised by the Department of Scientific & Industrial Research (DSIR), Government of India.





## AFTER-SALES SUPPORT – BLUE STAR CARE

Blue Star strives to ensure a world-class customer experience with prompt resolutions to your concerns and service requests through a cohesive network of 2100+ authorised Expert Service Centres in India.



## BENEFITS OF BLUE STAR CARE



### STRONG SERVICE NETWORK OF 2100+ CENTRES ACROSS INDIA

Blue Star Care functions across a tight-knit network of more than 2100 centres across the country to ensure prompt resolutions to your service requests.



### UNMATCHED TECHNICAL COMPETENCY

By employing the use of modern technology and applying the right knowledge, Blue Star Care offers expert solutions to technical issues faced with your refrigeration products.



### BLUE STAR'S CUSTOMER CARE APP FOR MOBILE DEVICES

Available on both Google Play and the App Store, the Blue Star customer care app, allows you to register your products and also raise service requests.



### 10 SECONDS TO REACH US

Use the Blue Star Customer Care Mobile App to raise a service concern in under '10 seconds'. A field executive will be notified of your service request and will come back to you with a resolution. Then, using the mobile app post receiving your nod of approval on the issue being resolved, the service call will be closed.



### 24 X 7 CUSTOMER CALL CENTRE

Simply call 1800 209 1177 or 1860 266 6666 or SMS "Service" to 57575 or mail your queries to [customerservice@bluestarindia.com](mailto:customerservice@bluestarindia.com) at any time of the day (or night). We vouch for immediate registration of complaints, a committed response as well as a resolution to your refrigeration issues.



### SERVICE ON WHEELS

Blue Star Care has a fleet of 200+ service crew vehicles that make reliable after sales services easily accessible, around the country.



## DEEP FREEZERS

Blue Star's deep freezers are a great choice to keep the food super-fresh for a long time. Our best-in-class deep freezers are built with top-notch components and the latest technologies to operate in the sub-zero range with the capability to maintain temperatures as low as  $-25^{\circ}\text{C}$ . To preserve both freshness and nutrition and allow you to have your favourite dishes at any time.

### ENDURANCE TEST

Our deep freezers are tested to deliver non-stop cooling in extreme ambient conditions. Just the gaskets are tested for 100 hours. Doors are tested to run for one lakh cycles of opening and closing. All to ensure trouble-free performance.

### STORAGE SOLUTIONS

We have solutions for applications that require various sizes and capacities and different needs. From hardtop deep freezers to bottle coolers that are economical, yet rugged and reliable. Ideal for general store provisions like dairy products and ready-to-cook frozen food packets.

### DISPLAY-AND-STORE

We offer high quality glasstop freezers that show case products, create temperature value and also meet your aesthetic needs. While also offering a good balance between floor space and display.



# SALIENT FEATURES APPLICABLE FOR HARDTOP & GLASSTOP DEEP FREEZERS



## ECO-FRIENDLY AND ENERGY-EFFICIENT

R290 refrigerant ensures lower global warming and ozone depletion.



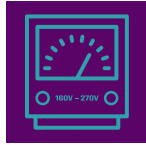
## WORLD-CLASS DESIGN

Unified frame design, seamless inner finish, rodent safe grills, aerodynamic ventilation for rapid freezing.



## LONGER COOLING RETENTION

10% higher PUF thickness, uniformly distributed for longer cooling retention.



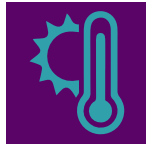
## STABILISER FREE OPERATION\*

Ensures smooth functioning in a wide voltage range - 160V to 270V.



## MADE IN INDIA

Manufactured in a world-class facility right here in India.



## SUPER TROPICALISED

Designed to work even in 47°C ambient summer conditions.



## ROBUST CONSTRUCTION

Anti-corrosive body, embossed metal surface finish and long product life.



## INTEGRATED LOCKING SYSTEM

Controlled access, easily replaceable.



## INTEGRATED GRILL

Break-resistant, better air flow, tamper-proof, allows easy-cleaning.



## 360° LOCKABLE SWIVEL CASTORS

Allows multidirectional movement.



## ANTI-ACTINISM TECHNOLOGY

Protection from UV rays when exposed to direct sunlight.



## DEFROST MECHANISM

Allows for easy cleaning and a free-flow drain system.



## QUADRACOOOL TECHNOLOGY

Ensures even and optimum cooling from four sides.



## 4-YEAR WARRANTY\*

Product comes with a 4-year comprehensive warranty



## LOCKRING TECHNOLOGY

Strong evaporator joints to ensure zero refrigerant-leak.



## BEST-IN-CLASS PACKAGING

Ensures safe delivery to the end user.



## COIL-PROOFING TECHNOLOGY

Aluminium film protection ensures greater heat transfer for efficient cooling.



## WORLD-CLASS SAFETY

Product design as per global safety standards.

\*T&C apply.



# HARDTOP DEEP FREEZERS

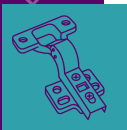
Our range of hardtop deep freezers are built using cutting-edge technology and come with the most innovative features. To not only provide long-lasting freshness but also deliver consistent performance in the high sub-continental temperatures. They also lower your power bills and make for the most effective and economical solutions for food storage of food.

## FEATURES



### MATT FINISHED DOOR FRAME

Offers better aesthetics and a premium look.



### MULTI-ANGLE HINGE DESIGN

Door lid can be opened from 45 to 75 deg and has a soft closing mechanism.



### FROSTED INNER LID

Avoid condensed water flow into the machine.



### CURVACEOUS DOOR DESIGN WITH BUILT-IN CRESCENT HANDLE

Ensures zero cooling loss while providing ease of opening from any angle.



### WIDE RANGE – ELEGANT CONTROL PANEL

Smart Eye & Burj design, Can work as Freezer or Cooler as per need.



### ANTIBACTERIAL GASKET

Removable gasket with silver ions offers greater food-safety assurance.

## TECHNICAL SPECIFICATION – HARDTOP DEEP FREEZERS

DESCRIPTION	UNITS	CF330NEBW /NEYW	CF396NEBW /NEYW	CF460NEBW /NEYW	CF575NEBW /NEYW
Gross Capacity	L	310	360	410	515
Temperature Range		+6°C TO -25°C	+6°C TO -25°C	+6°C TO -25°C	+6°C TO -25°C
Power Supply		230V/50Hz/1Ph	230V/50Hz/1Ph	230V/50Hz/1Ph	230V/50Hz/1Ph
Refrigerant		R290	R290	R290	R290
No of Lids	Nos.	2	2	2	2
Inner Cabinet		Embossed PP	Embossed PP	Embossed PP	Embossed PP
PUF Thickness	mm	65	65	65	65
Overall Dimensions (WxDxH)	mm	1122 x 708 x 883	1262 x 708 x 883	1407 x 708 x 883	1697 x 708 x 883
Net Weight	kg	49	56	59	65
No of Baskets	Nos.	1	1	1	1
Wheels	360° Swivel with Lockable Castors				





# GLASSTOP DEEP FREEZERS

Our glasstop deep freezers let you display frozen foods in an attractive manner, leading impulse purchases and greatly improving sales. Also available with glasstop sliding doors, these freezers are energy-efficient and economical.



## FEATURES



### CROWN DESIGN

Looks premium and has a robust frame design.



### MAXIMUM FRONTAL BRANDING AREA

Temperature controller on side grill ensures 100% space for branding on the front.



### LOW E-TOUGHENED GLASS

Reflective glass for high performance & better visibility



### BIGGER DOOR HANDLES

Offers a better grip and allows for easy sliding.



### OPTIMISED STORAGE SPACE

Cooling ensured at the highest point in the industry, Bigger depth allows for maximum display for candy cones and allows for better scooping. Increase in storage quantity leads to more profits.



### MULTI-COLOUR FRAME OPTIONS

Allows for customisation to enhance brand display and awareness.



## TECHNICAL SPECIFICATION – GLASSTOP DEEP FREEZERS

DESCRIPTION	UNITS	GT350NE	GT410NE	GT475NE	GT590NE
Gross Capacity	L	315	365	421	530
Temperature Range		-28°C TO -13°C	-28°C TO -13°C	-28°C TO -13°C	-28°C TO -13°C
Power Supply		230V/50Hz/1Ph	230V/50Hz/1Ph	230V/50Hz/1Ph	230V/50Hz/1Ph
Refrigerant		R290	R290	R290	R290
No of Lids	Nos.	2	2	2	2
Glass Type	Low Emissive Toughened Glass				
Inner Cabinet		Embossed PP	Embossed PP	Embossed PP	Embossed PP
PUF Thickness	mm	65	65	65	65
Overall Dimensions (WxDxH)	mm	1125 x 670 x 859	1265 x 670 x 859	1410 x 670 x 859	1700 x 670 x 859
Net Weight	kg	54	60	64	66
No of Baskets	Nos.	2	3	4	5
Wheels	360° Swivel with Lockable Castors				





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