

Blue Star doubles production of commercial deep freezer kick-starting its Wada plant

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Bhubaneswar, May 18: Central air-conditioning and commercial refrigeration major, Blue Star has achieved a new milestone in production of commercial deep freezer from its newly commissioned Wada plant on May 18.

It is producing freezers of 300 to 650 liter capacity in large scale in order to cater to its wide range of customers. The new products are having cooling efficiency from 2 degree Celsius to -24 degree Celsius in abnormal climatic conditions and adverse situations.



The new unit of the Blue Star, functional near Thane in Maharashtra aims annual production of over 2 lakhs deep freezers along with over 1 lakh storage water cooler.

Worth mentioning, the cooling efficient major had conceptualized its new unit at Wada in India at an working capital of around 130 crore and stretched over 35 acres of land.

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